

## **UNDERSTANDING FORTIREWARDS**

## **PROGRAM OVERVIEW**

An incentive program for Partners to earn \$\$ on your deals, the FortiRewards Program enables you to earn points for approved Fortinet activities.

The FortiRewards program is integrated into the Fortinet Partner Portal and tied directly to your Fortinet Portal User ID. The platform includes system upgrades and a claiming process designed to improve accuracy and expedite claim submissions.

Incentives are updated each quarter with a different focus. Points are awarded and available online in an XTRM account for purchases.

### **HOW TO REGISTER**

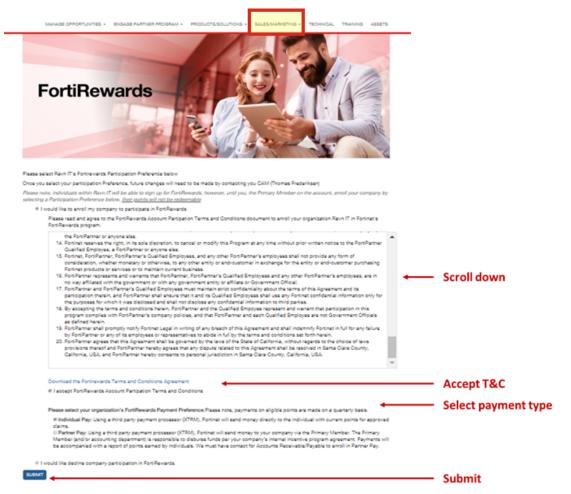
#### Where do I find FortiRewards?

Sign in to the Fortinet partner portal.

Click on the Sales/Marketing tab and then

Select FortiRewards from the drop down menu

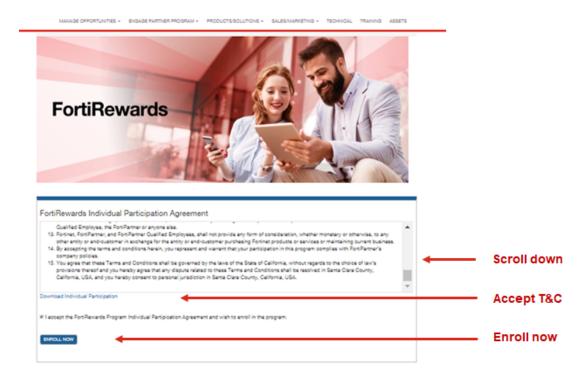
### Sign up for FortiRewards on behalf of the company







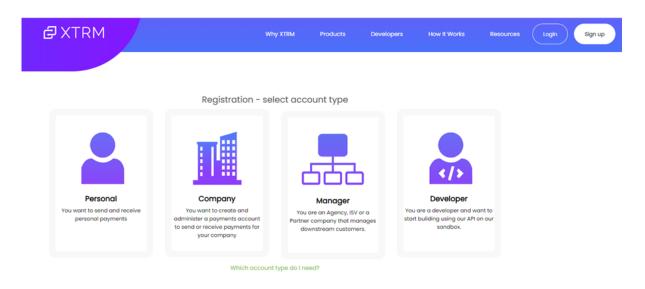
#### Sign up for FortiRewards as an individual



## **HOW TO CLAIM**

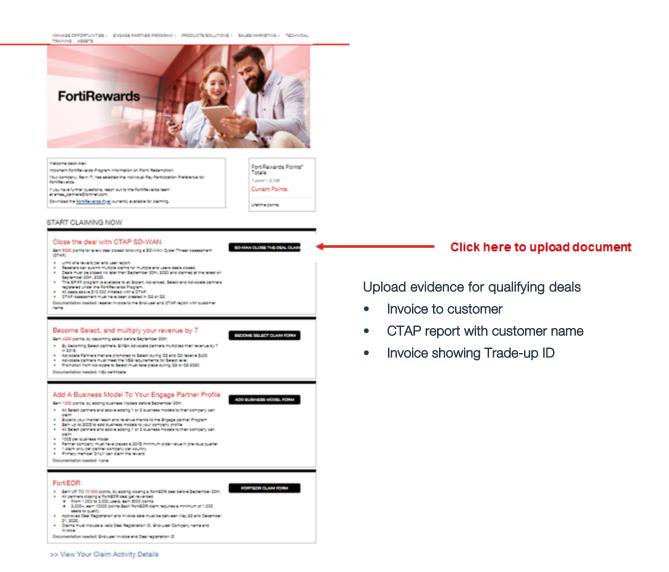
## SIGN UP TO THE XTRM PLATFORM

The FortiRewards program is integrated into the Fortinet Partner Portal and tied directly to your Fortinet Portal User ID. The platform includes system upgrades and a claiming process designed to improve accuracy and expedite claim submissions.





## **HOW TO CLAIM**



## **XTRM WALLET TRANSFER OPTIONS**



Standard Bank Transfer - EFT (Electronic Fund Transfer such as ACH, Wire, SEPA)



Pre-paid Virtual or Plastic Visa - Online Instant Transfer



Reward Link - Link where recipient can choose whichever card they want



Digital Gift Cards - 500+ Global Gift Cards



## FORTIREWARDS FREQUENTLY ASKED QUESTIONS

## **GETTING STARTED**

#### What is the best way to sign up for the FortiRewards Program?

To ensure the best partner experience with the program, we require the Primary Member on the account enroll the FortiPartner in the program by selecting the company-wide Participation Preference for the organization via the Account Profile page.

Once your organization has agreed to participate, individuals can opt-in to the program via the Promotions page.

#### What incentives are included in the new program?

Check the Promotions page in the portal for a list of current incentives being offered and their point values.

#### How do I submit a claim for a reward?

Once your organization has opted the company in to participate, and you have enrolled as an individual, you can submit a claim for a current incentives on the Promotions page.

### **PARTICIPATION DETAILS**

#### Is the FortiRewards program available to all partners?

Most partners are eligible to participate in and accrue points in the new FortiRewards program. Some partners, because of their specific policies, will not be eligible to participate (i.e. Distributors, partners who do not allow their company to participate, etc).

#### How can my company participate in FortiRewards?

The new program includes several participation options which vary based on region and country:

- <u>Partner Pay</u>: Fortinet pays partner company through our payments processor (XTRM) and provides activity details for qualifying points earned by participating individuals
- <u>Individual Pay</u>: Individual receives payment from our third party payments processor (XTRM) for qualifying points
- <u>Decline Participation</u>: Partner declines company participation, employees will not have access to the FortiRewards program

To select a company-wide FortiRewards Participation Preference, the Primary Member on the account must visit the Account Profile page on the portal.

#### How do I find the Primary Member on my Account?

If you do not know who the Primary Member is on your account login to the <u>Partner Portal</u> and visit the Account Profile page.

#### How do I change/update the Primary Member on my Account?

Please email emea partners@fortinet.com with your account name and details of your change request.

#### How do I change my company's FortiRewards Participation Preference once selected?

Please email to <a href="mailto:emea\_partners@fortinet.com">emea\_partners@fortinet.com</a> with your account name and details of your change request.



## FORTIREWARDS FREQUENTLY ASKED QUESTIONS

### POINT REDEMPTION

#### How much is a FortiRewards point worth?

As a general rule, point value is set in region, or in country. Please check the Promotions Page in the partner portal, or contact your local CAM. Points have no value unless they are eligible for redemption during the redemption cycle.

#### What are the point redemption thresholds?

Points are only redeemed during the Quarterly Redemption Cycle, and only after two eligibility requirements have been met:

- 1) Primary Member on the account has opted the company into the program
- 2) Points threshold has been met. Point thresholds can vary by region and country.

#### How do I redeem points?

Points are accrued throughout the quarter, and if the above eligibility requirements have been met on the last day of the quarter, earned reward points can be used to redeem monetary value such as gift cards or cash incentives via our Third Party Settlement Organization partner, XTRM. This occurs at the end of each quarter, during the quarterly redemption cycle.

#### My company-wide Participation Preference is Individual Pay. How do I get paid?

If the Primary Member on your partner Account selected "Individual Pay" as the company-wide FortiRewards Participation Preference and you have earned more than the required number of points for payment. Your points will be converted and available to redeem monetary value items such as gift cards or cash. You will receive an email when your funds are available. To access the funds, you will need to create an account on our payment processor's website (XTRM).

Funds will be available approximately 4-6 weeks after the end of the guarter.

#### My company-wide Participation Preference is Partner Pay. How do I get paid?

If the Primary Member on your Account enrolled in the program by selecting "Partner Pay" as the company-wide FortiRewards Participation Preference, Fortinet will pay your company through our third partner payment processor (XTRM). The payment will be accompanied with a report of points earned by individuals. If applicable and/or available in your country or company, funds will be disbursed according incentive program guidelines established locally.

#### What happens to my points if the point threshold is not met?

If you or your company do not meet the point threshold for the quarter, points will rollover to the next quarter. Points that do not become eligible for redemption will expire 2 years after the date they were earned.

#### What is the difference between Current Points and Lifetime Points in the dashboard?

Current Points shows points eligible for the current quarter's redemption cycle. If points have met the quarterly redemption threshold and are redeemed, they are removed from Current Points but remain in Lifetime Points.

Lifetime Points reflect the points you have earned over the duration of the program.

### If I leave my company, how do I redeem available points?

You must be employed by your company during the quarterly redemption cycle to be eligible for point redemption. When you leave your company, you are no longer eligible to earn or redeem points. However, if your company participated via Individual Pay, any funding that has already been added to your account on our payment processor site is still available.



## FORTIREWARDS FREQUENTLY ASKED QUESTIONS

## POINT REDEMPTION, continued

#### If I receive FortiRewards payouts individually, am I responsible for taxes?

FortiRewards payouts are considered income and participants are required to report their earnings and pay the corresponding taxes. Each year you will receive official tax documentation from our payment processor stating the amount of money you earned that fiscal year.

#### If I receive a payout from my company, will I be responsible for taxes?

Companies who are participating in FortiRewards via Partner Pay as the company-wide FortiRewards Participation Preference may disburse funds directly to you via your company's incentive disbursement process. This disbursement is between you and your employer and follows your company's incentive program rules. Please check with your company for details.

## **Additional Questions?**

**EMEA:** Email the EMEA FortiRewards team at emea partners@fortinet.com



#### **Q2-2021 Reseller Partner Rewards**



FortiRewards - EMEA

# Q2-2021 Reseller Partner Rewards

#### **CTAP VM**

Earn 1000 points for every CTAP VM completed with a customer

- Limit one reward per end user report.
- Resellers can submit multiple claims for multiple end users.
- CTAP must be completed and claimed by June 30th, 2021
- This SPIFF program is available to all Expert, Advanced, Select and Advocate partners registered under the FortiRewards Program.

**Documentation needed: CTAP report** with customer name

#### **TRADE UP**

Earn 1500 points for any trade-up above \$3500

- All partners making a Trade Up worth at least \$3500\* get rewarded 1500 points
- Invoice date to End-user must be between April 1st and June 30th, 2021
- Claim must include Trade Up ID and End-User invoice

**Documentation needed:** Reseller invoice to end-user and Trade-up ID

\*End user value

#### **SMB BOOSTER**

Earn **UP TO 7 500** extra points by closing a deal before June 30<sup>th</sup>, 2021.

- All Advocate and Select partners closing a deal (min \$2500) get rewarded:
  - Every \$2,500\* deal earns 1000 points (\$100)
  - Every \$5,000\* deal earns 2500 points (\$250)
  - Every \$10,000\* deal earns 5000 points (\$500)
  - Every \$15,000\* deal earns 7500 points (\$750)
- Invoice date must be between April 1st and June 30th, 2021.
- Claims must include End-User Company name and invoice.

Documentation needed: Reseller invoice to End-user

## Claiming available from from April 1st to June 30th 2021

Points are converted to cash (1 point = \$0,10) during the Quarterly Redemption Cycle, which begins the first day after quarter close (i.e. Q2 claims can be submitted through the end of Q2, claims submitted in Q3 will fall into next cycle).

Funds will be available 4-6 weeks after the Quarterly Redemption Cycle. To access your funds, create an XTRM account - XTRM is Fortinet's global payment processor partner for FortiRewards.

## All reward offers are valid from April 1st to June 30th 2021

Rewards are payable to either Partner company or individuals, depending on how Partner opted into the Fortinet Rewards Program. Q2 claiming available until June 2021.

## **Not Yet Registered** for Rewards?

It's easy. Go to:

https://partnerportal.fortinet.com to register today!

For more details, contact your Fortinet Sales Team or Email: EMEA\_partners@fortinet.com

\*End user value